Daniel Fariña Web Developer

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Summary

Daniel Farina is an experienced and versatile front-end and back-end Web Developer with excellent design & coding skills. Not just a coder but a creator and dreamer. He is a Web Designer, Web server Administrator, Database Administrator and UX Designer who enjoys working with others to design and create great features and products.

Experience

M3D LLC | Web Developer | October 2014 - Present

Dan joined M3D after a successful Kickstarter campaign to manufacture 3D printers in the United States. He is in charge of all web systems, back-ends to process customer data, shipping, e-comerce, and API integrations with dozens of systems. He designs web user interfaces on Photoshop, codes HTML,CSS and JS for front end and PHP, Mysql for back-ends. He is experienced working with the Laravel Framework, Boostrap, and Jquery. He has created unique web interfaces and strategies to promote the product online. He has streamlined the business by creating several web interfaces developed in house by his team. He has also created unique ways to optimize web marketing. Since Dan joined M3D he has helped with the company's growth. He plays a crucial role in the company and he loves going to work every day.

Interstate Equipment LLC | Web Developer | January 2011 - September 2014

Dan developed the front end and back end of a large e-commerce website from the ground up. He integrated the website with authorize.net, Paypal and Ebay's API. He created server side PHP Scripts to perform automated task such as price updating from external CSV files provided by different vendors and exporting data for Google Products. He created smooth and clean interfaces. He was in charge of monitoring web services, logs and security as well as optimizing database tables for faster processing. He was also in charge of Adwords Campaigns and SEO optimization. With a small team he managed to produce close to a million dollar in sales in 18 months.

Image-XL LLC | Web Designer | January 2007- November 2011

Dan created websites and custom CMS for many clients using PHP, Mysql, JS and CSS. He created a guest list, newsletters, and event calendars. He also worked on several WordPress, Joomla & Shopping Cart integrations.

Palm OS inc. | WebOS Game Designer | June 2009- October 2009

Daniel created one of the first games available on the market for WEB OS. He was contacted by Palm Inc. to develop a game called BlockDrop after being part of an early developer program. Lawsuit from EA (Tetris Holding LLC) forced him to remove game from market. Lawsuit was dropped after EA developed its own version of the game.

Full Stack Developer

- Solid back-end and front-end development experience on the LAMP stack.
- Experienced working in the context of HTML5, CSS3, AJAX, JS and frameworks, preprocessors and libraries, such as, Laravel, Bootstrap, JQuery and CodeIgniter.
- Can convert mockups into fully functional websites. Slicing and integrating designs from Photoshop using creativity and innovating ideas, converting graphics to HTML, CSS layouts
- Codes PHP systems using the latest frameworks such as Laravel
- Connects several applications using different API services
- He frequently administers and configures Apache and PHP to meet specific requirements.
- He also manages MySQL databases, firewall rules and ports, DNS entries, FTP, and Email services.